



ENVIRONMENT POLICY 2012

Bluemoon is an environmentally conscious business based in the South West of England. Committed to continual improvement and promoting best practice, Bluemoon recognises that the adoption of environmentally preferable business practices is an essential component for ensuring sustainable business growth. Working within the company and with clients Bluemoon is committed to minimising the impact that the business operations have on the environment.

The key objectives are to:

- Use sustainable resources wherever possible
- Minimise waste and prevent pollution.
- Comply with all relevant environmental legislation, regulations and applicable codes of practice
- Ensure that clients are aware of the Environmental Policy and encourage them to adopt the same principles
- As a business, and in partnership with others, promote environmental information
- Continually review our environmental performance and improve it on an ongoing basis

KEY STEPS FOR ACHIEVEMENT IN 2012

- Achieve a measurable reduction in office waste, recycle & where possible
- Purchase environmentally friendly and recycled products and local or fairtrade produce
- Travel to location in as environmentally friendly a way as possible, using public transport, cycling or walking where possible and offsetting air travel
- Work in the way with the least environmental impact when on location

- Inform clients of our environmental policy and objectives
- Review our policy and objectives regularly
- Provide photos on disc and even electronically rather than prints, unless specifically required for display.
- Keep printing of documents to an absolute minimum, for example printing to PDF

SIGNED

For Bluemoon